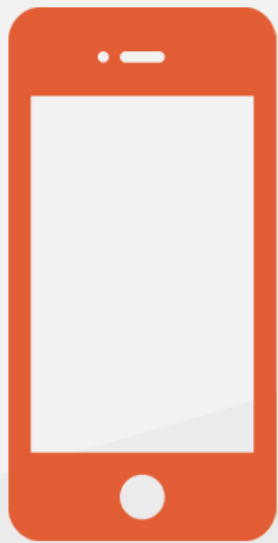


“

HOW TO

TURN YOUR



IPHONE

INTO A

PRO VIDEO

CAMERA

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JOEY XOTO

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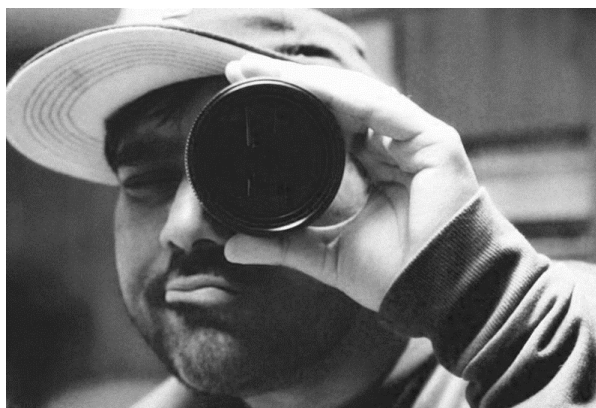
BY JOEY XOTO

INTRODUCTION

“Thanks for downloading this report! Let me introduce myself...

My name’s Joey Xoto & I’m a professional videographer and online marketer. I’ve been creating videos on a professional level for more than 7 years now.

Whilst my main focus has been to teach others about how to create awesome videos using a video camera and screen capture tools, I’ve become infatuated with the ability of the iPhone.



This little device is a lot more than just a phone! It has given everyone the ability to shoot high quality video from the confines of their pocket. I first began to see the true potential of the device when I saw some videographers pushing the iPhone to the limit on Vimeo. This got me curious...

So I went and grabbed my iPhone 5 that I had stored away after switching to an android phone, and began shooting.

Whilst I really enjoyed the quality of the iPhone, there were a few things that the phone itself was lacking that really stopped it from being a serious video camera. I therefore went and researched a lot of different accessories and tools to see what it would take to truly transform my iPhone into a fully-fledged video camera.

In this report, I’ll share with you the best tools and accessories you’ll need to really turn your iPhone into a professional video camera. Let’s get started...”

Joey Xoto

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WIDE ANGLE LENS



The iPhone is a great video camera right out of the box. However it does have a few limiting features that stop it from really being considered a “pro” camera.

One of those features is a wide angle. The standard iPhone camera has a very narrow field of view.

The main reason you want to increase your field of view is so that your camera can simply capture more content on screen and produce better shots. I highly recommend upgrading your camera using a very simple & inexpensive little attachment.

I personally recommend the NEEWER 3 in 1 kit which gives you 3 different kind of lenses you can attach to your iPhone.

[Click here to check it out.](#)

A great alternative option is the Olloclip 4 – in 1 lens. [Click here to check it out.](#)

TRIPOD

When it comes to recording videos one of the biggest obstacles you can have is stability.

This isn't just an issue with the iPhone, but with any camera you might be using.

The easiest way to fix this problem is by introducing a tripod into your arsenal. Tripods are the bread and butter of shot stability, and every videographer needs one!

I personally love the Ravelli ATV Professional Tripod.

[Click here to check it out.](#)

As long as you're using a tripod mount (shown in the next section) you can use any kind of tripod you want. So if you already have an old tripod you can simply use that with a mount. Otherwise check out the massive variety of tripods that can be found over at Amazon.



TRIPOD MOUNT



One of the issues the iPhone has is that it won't traditionally fit any tripod.

This can be easily solved by purchasing a simple tripod mount. These are very inexpensive and can allow you to mount your iPhone to your tripod without any issues!

[Click here to check out RetiCAM](#)

A great alternative to the RetiCAM is the Joby mount which is another that I've personally used and like the feel of. [Click here to check it out.](#)

H1 ZOOM

If you want your videos to look more professional one of the best things you can do is to step up your audio!

Videos with bad audio instantly give off an amateur vibe. Unfortunately most low end cameras don't have great audio capture. Since the iPhone is primarily a phone, audio capture wasn't something it was designed to do on a pro level. Thankfully this is pretty easy to fix!

You have a few options. You can either get yourself an external microphone that attaches to the iPhone itself, or you can record your audio into a voice recorder separate from the iPhone.

I personally recommend recording to a voice recorder as this is going to give you the most superb quality. You would simply attach a voice recorder to a lapel microphone which records your audio completely separate from the iPhone itself. Let's first look at the voice recorder.

I personally recommend the H1 Zoom. [Check it out here](#). This is a brilliant little tool that captures high quality audio.

If you don't want to spend that much, consider getting a simple microphone attachment for the iPhone [like this one](#).



ATR 3350 LAVALIER MIC

If you decide to use a voice recorder then it will work best coupled with a lavalier microphone that you can attach to it.

My preferred voice recorder as mentioned above is the H1 Zoom. I then use an ATR 3350 lavalier microphone along with the H1, and simply place the small recorder in my pocket.



[Click here to check out the ATR 3350.](#)

ISTABILIZER MONOPOD

My one last recommendation, and my personal secret weapon, to really transform your iPhone into a remarkable video camera, is the iStabilizer Monopod.



The iStabilizer Monopod allows you to attach your iPhone to an extendable bar that you can hold up in front of you, allowing you to shoot yourself on video with extreme stability.

If you want to see an example of what can be done with the monopod, [click here](#).

This inexpensive tool has allowed me to shoot some pretty amazing videos, as well as capture some excellent shots that I normally wouldn't be able to achieve with just my hands. This is highly recommended.

[Click here to check it out.](#)