

11 MUST HAVE

VIDEO CREATION

APPS

FOR YOUR

IPHONE

J O E Y X O T O

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BY JOEY XOTO

INTRODUCTION

“Thanks for downloading this report! Let me introduce myself...

My name’s Joey Xoto & I’m a professional videographer and online marketer. I’ve been creating videos on a professional level for more than 7 years now.

Whilst my main focus has been to teach others about how to create awesome videos using a video camera and screen capture tools, I’ve become infatuated with the ability of the iPhone.



This little device is a lot more than just a phone! It has given everyone the ability to shoot high quality video from the confines of their pocket. I first began to see the true potential of the device when I saw some videographers pushing the iPhone to the limit on Vimeo. This got me curious...

So I went and grabbed my iPhone 5 that I had stored away after switching to an android phone, and began shooting.

During the process of filming with the iPhone I came to discover several powerful apps that were on offer to help turn your iPhone into a truly powerful video camera. In this report I’d like to share with you the 11 most important video creation apps that you absolutely must have in order to shoot better video and create some great content.

So without further delay here are the 11 apps I personally recommend...”

Joey Xoto

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1. FILMiC PRO

FiLMiC Pro is my most used video creation app on the iPhone. It's absolutely essential!

FiLMiC Pro turns your mobile device into a broadcast worthy HD video camera. FiLMiC Pro gives you a real time, 4x zoom and full control over, focus and exposure, white balance and frame rates including a host of motion effects.



Additionally, FiLMiC Pro has a ton of professional tools such as audio meters, and aspect ratio overlays.

This app has everything you need to create your own Hollywood movie, documentary, iPhone news story, music video, or travelogue.



[Click here to check out FiLMiC Pro](#)

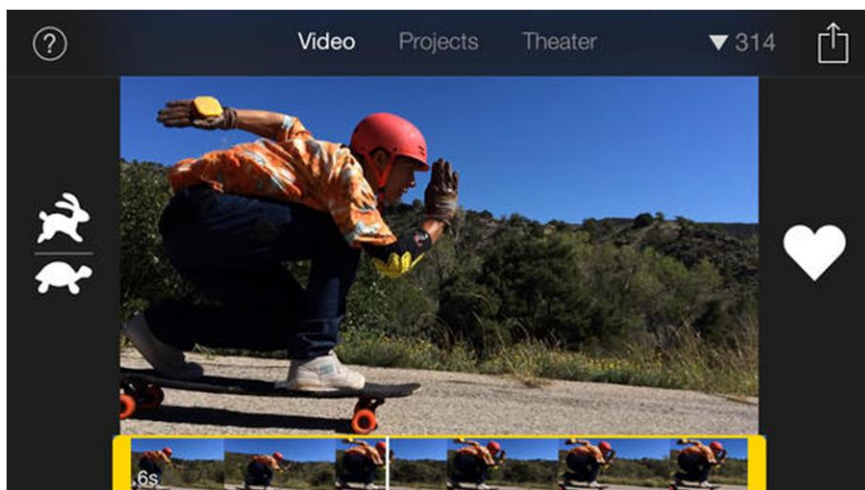
2. IMOVIE

iMovie puts everything you need to tell your story at your fingertips, with a beautifully streamlined interface and Multi-Touch gestures that let you enjoy your videos like never before. It's one of my preferred choices of video editors on the iPhone.



Since iMovie is created by Apple it works flawlessly on the iPhone and is very intuitive. I love it!

You can also browse your video library, quickly share favourite moments, and create beautiful HD movies and Hollywood-style trailers.



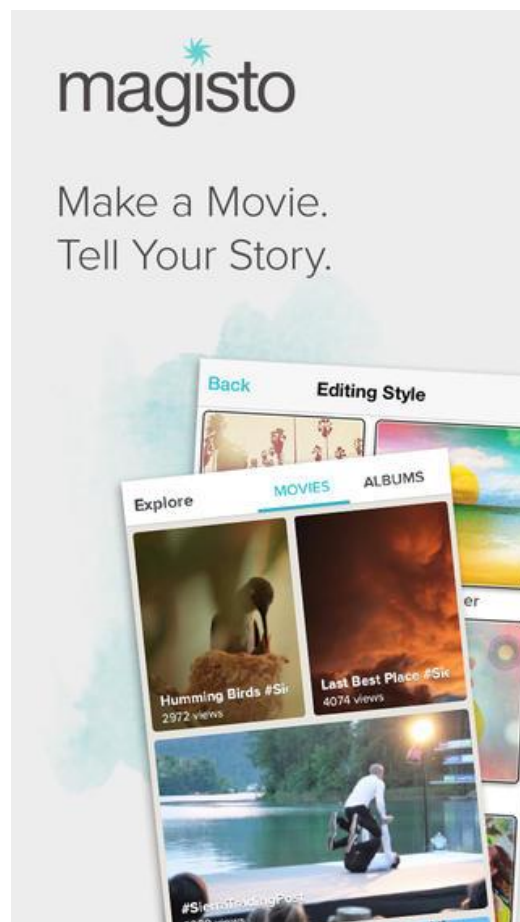
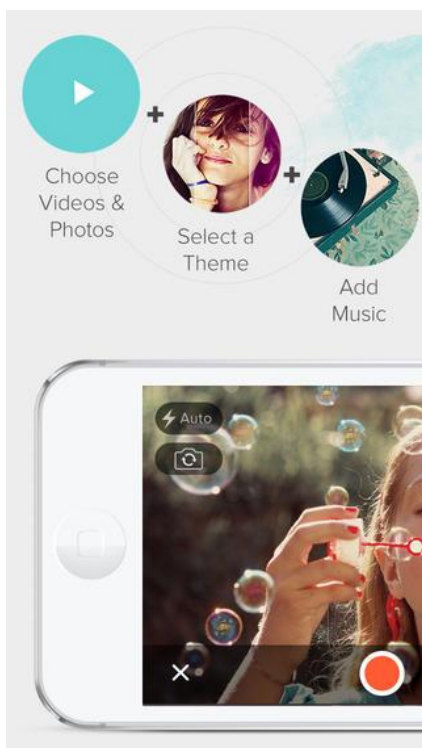
[Click here to check out iMovie](#)

3. MAGISTO APP

The Magisto App is a fun and easy way to automatically edit videos & even photos into a beautifully edited collage of footage and images.

This is a brilliant little app that can save you a ton of time editing and slaving away at a desk. All you have to do is go ahead and shoot your clips, then let Magisto put everything together in a smart and intuitive way.

What's even cooler is that once you've edited the video with Magisto, you can share instantly from the ease of your iPhone.

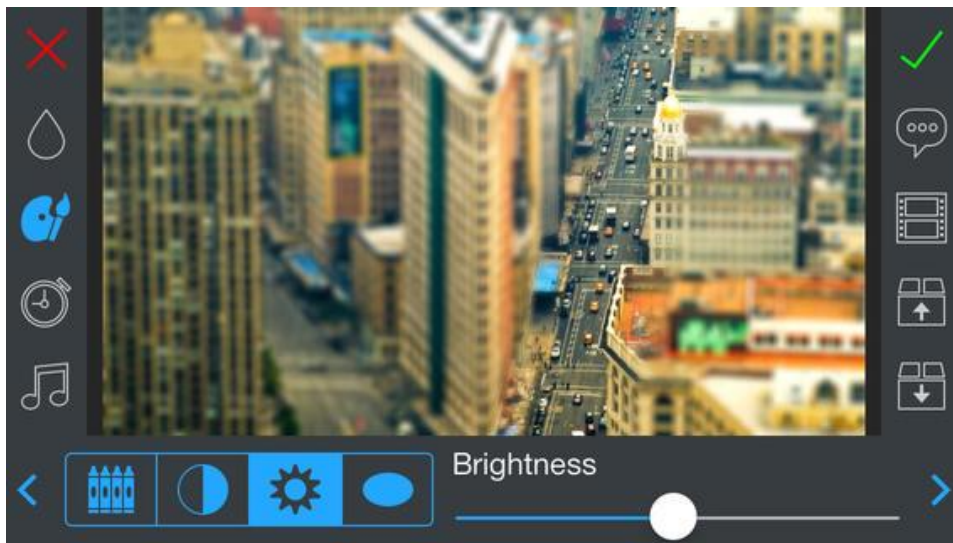


[Click here to check out Magisto](#)

4. TILTSHIFT VIDEO

TiltShift Video gives you all the editing features you need to turn your videos and photos into awesome tilt-shift creations.

I have a lot of customers ask me about creating blur and DOF in my shots... truth is without a decent DSLR it's not easy, that is until now!



TiltShift Video App uses the processing power of your iPhone, iPod Touch or iPad to quickly apply the tilt-shift effect to your videos & photos.

Designed to be easy to use, but highly customizable, all the editing options are at the tip of your finger. The preset functionality will let you save your favourite settings and apply them later as filters to any video or photo.

[Click here to check out TiltShift Video](#)

5. THE 8MM APP

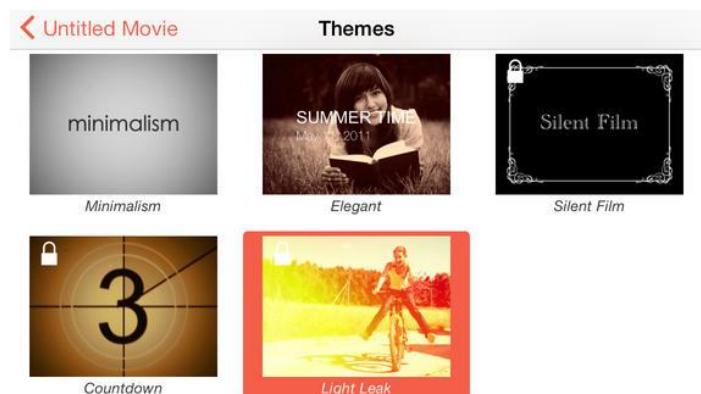
A big questions I always get from my customers is about how to create cool colour effects and grade my footage. Without professional video editing software it can be difficult to grade your footage and colour anything.

8mm Vintage Camera captures the beauty and magic of old school vintage movies right through your viewfinder, and creates incredibly colour grades on your footage!



Dust and scratches, retro colours, flickering, light leaks, even frame shakes, all can be instantly added with a single tap of the finger!

This is a great little inexpensive app.



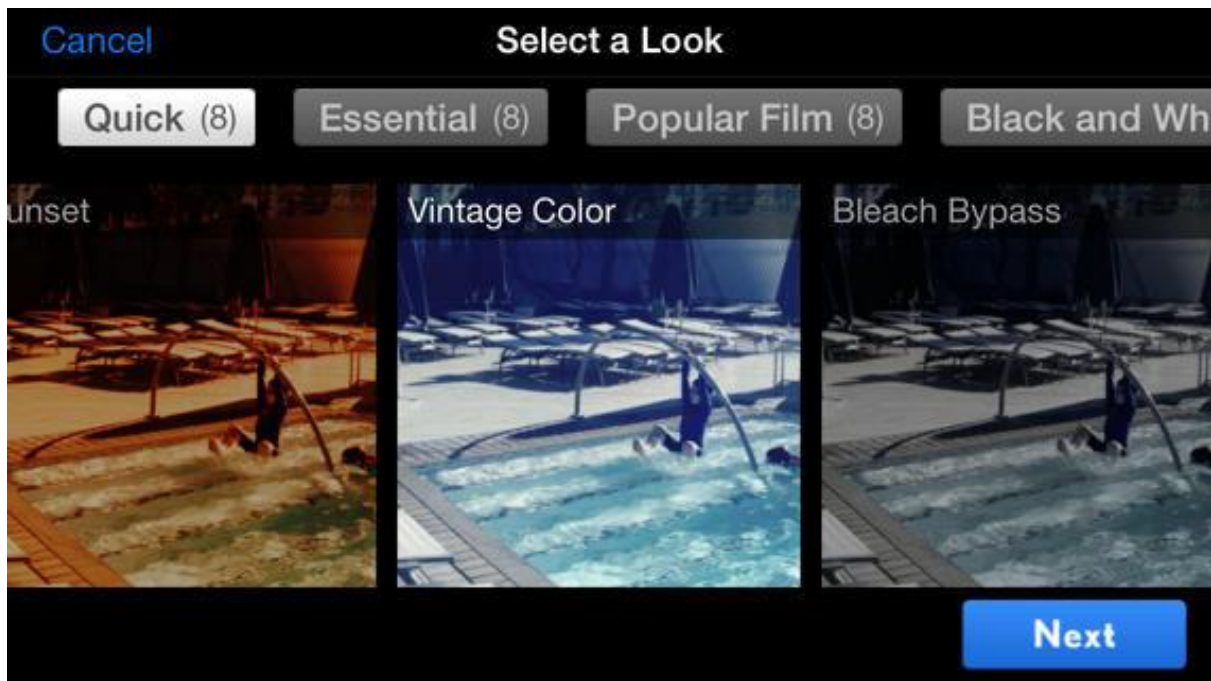
[Click here to check out 8mm](#)

6. MOVIE LOOKS HD

Another great app for colour correction is Movie Looks HD. This app is created by Red Giant who are experts in the field of colour correction for professional videographers.

Here's the pitch! Turn your family into movie stars with gorgeous colour effects inspired by popular films like Terminator Salvation and Bourne Identity. Cue the soundtrack, because you're the superhero behind the lens, adding warmth and character to your iPhone movies and loved ones in a few taps.

Movie Looks HD creates vivid, glamorous, evocative colours and even applies cool film details like widescreen black bars.



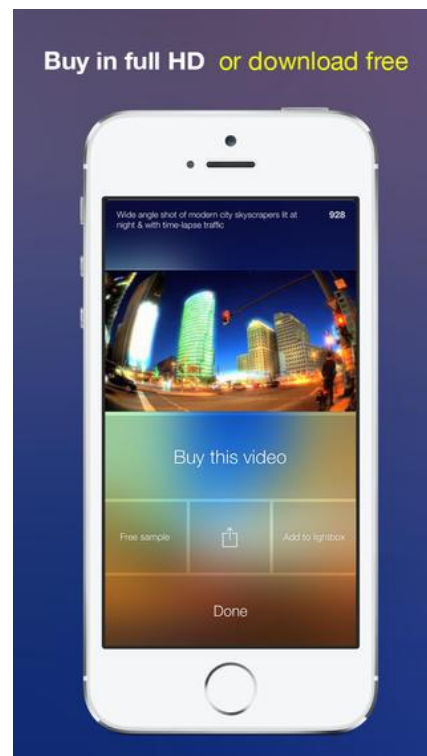
[Click here to check out Movie Looks HD](#)

7. VIDLIB APP

This resource is priceless & is seriously a contender for the most useful app on my iPhone. VidLib has over 100,000 iMovie & Final Cut ready royalty free clips that you can license and download for your film and video projects, directly to your iPhone!

Find the footage and select the size you need for your video project. Then simply pay using a secure in-app purchase. VidLib is super intuitive and easy to use.

Save the licensed video to your camera roll or email a download link to your computer. You can also save the file to your Dropbox account.



[Click here to check out VidLib](#)

8. VIDEOLICIOUS

Videolicious is beautifully designed to make high quality video creation even easier and faster! It allows you to instantly weave together interviews, videos, photos, music and more into a sophisticated video production in just seconds.

Just talk and tap or watch and tap to make the perfect video. Already an essential app for journalists at the world's biggest newspapers, magazines, television and radio stations, as well as marketing and sales professionals, educators, and students, Videolicious can help anyone unlock the power of video to tell incredible stories.

This app is similar to Magisto, I'd recommend checking out both!



[Click here to check out Videolicious](#)

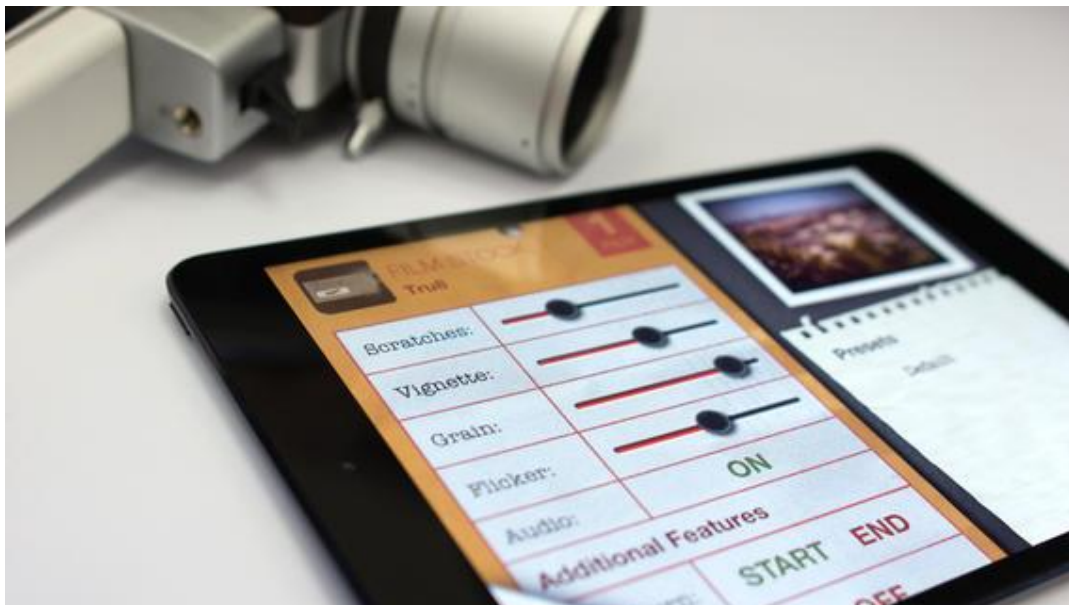
9. ISUPR8

Another great app for vintage colour grading is iSupr8.

iSupr8 is not just a fun novelty app, it is an effort to revive and increase awareness of a commercially dying format to a new generation, as well as a production tool for filmmakers seeking an authentic, vintage look.

While developing iSupr8, a majority of the time and energy was spent making sure that the colour grade was as authentic as possible. No filters or cheap overlays in the colouring process.

Create new memories with an old school kick for family and friends. An in-app viewer provides a simple overview of your videos, while a sharing function includes camera roll, email and Facebook. Choose which films to develop and export, removing unwanted rendering and reducing storage.



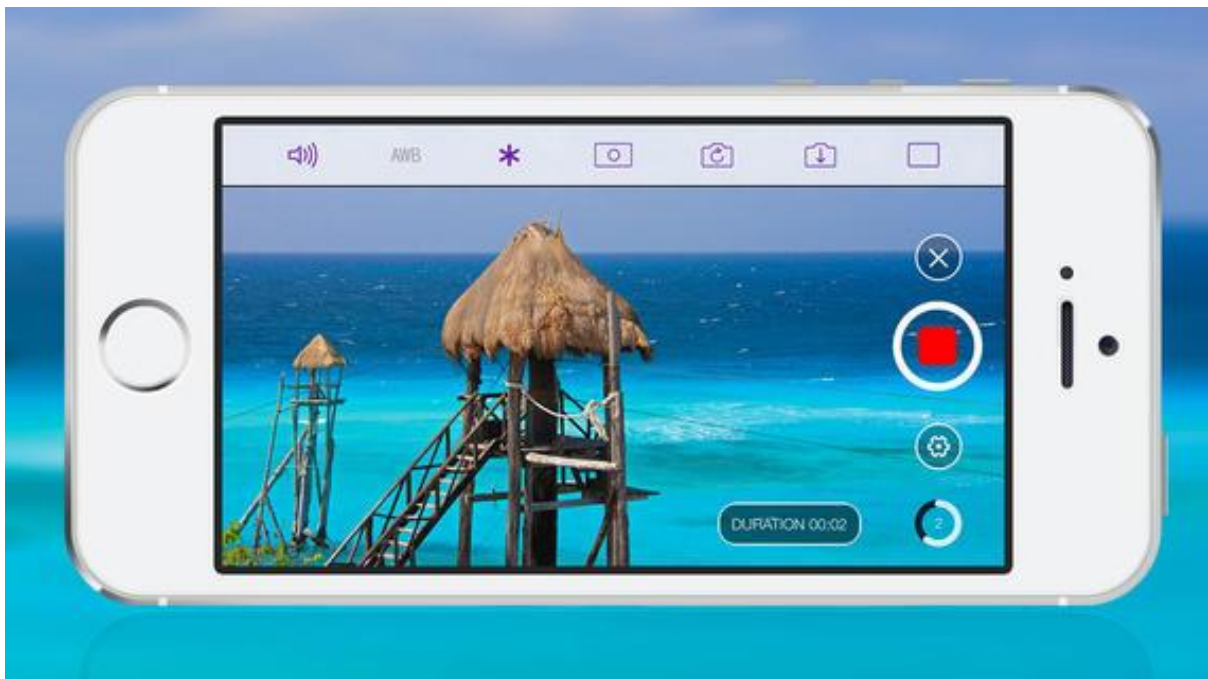
[Click here to check out iSupr8](#)

10. TIMELAPSE CAMERA HD

Time Lapse Camera HD automatically captures images to create captivating timelapse videos instantly on your device. The possibilities are endless and the results are stunning using fully-automatic 16:9 HD timelapse recording. Just set the timing or number of frames, and you're good to go.

Once you've got the scenes recorded, you can use iMovie to add cool themes, titles, sounds and transitions right on your device.

No computer needed, no wait time, instant playback. Create mesmerizing movies to share with friends or the world on YouTube, Facebook or anywhere.

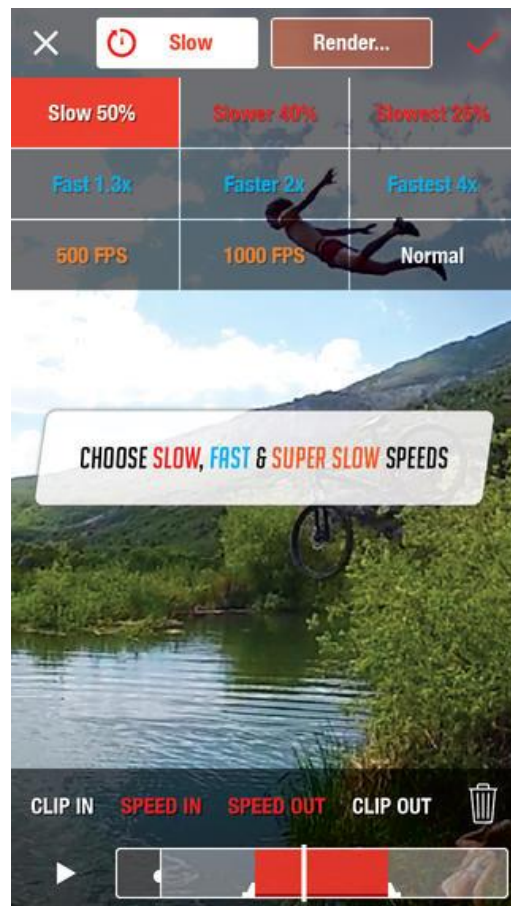


[Click here to check out Timelapse Camera HD](#)

11. SLOWPRO

Shoot, edit, and share videos in beautifully smooth slow motion without the hassle of transferring files. SlowPro allows you to record footage in high frame rates and then play it back in super slow motion.

This is a fantastic app to capture some cinematic footage. Slow motion really adds a movie-like feel to your videos. Use this to create that excitement in your iPhone videos!



[Click here to check out SlowPro](#)

Have questions and suggestions? Get in touch with Joey on his support email:
support@smartvideopersuasion.com