

The Amazon logo, featuring the word "amazon" in a bold, lowercase, sans-serif font, with a curved orange arrow underneath it. The background is a light gray with a pattern of small, faint icons representing various e-commerce and technology concepts.

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# Latest Techniques to Boost Affiliate Marketing Profits through Amazon

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It is important for you to clearly understand that all marketing activities carry the possibility of loss of investment for testing purposes. Use this information wisely and at your own risk.

# Limited Special Offer for You:

Introducing  
**Monster PLR Package**  
**AMAZON MARKETING BIZ IN A BOX**



**Click Here to Download Your Monster PLR!**

**[Amazon Marketing PLR](#)**

# Table of Contents

<a href="#"><u>Introduction</u></a>	04
<b>Section 1: Amazon Basics</b>	
<a href="#"><u>Chapter 1: What's Amazon all about?</u></a>	10
<a href="#"><u>Chapter 2: Why should you care about Amazon?</u></a>	13
<a href="#"><u>Chapter 3: How can you make money with Amazon?</u></a>	18
<b>Section 2: The Hottest Ways to Make Money with Amazon</b>	
<a href="#"><u>Chapter 4: Selling your products</u></a>	26
<a href="#"><u>Chapter 5: Selling your services</u></a>	27
<a href="#"><u>Chapter 6: Self-Publishing</u></a>	28
<a href="#"><u>Chapter 7: Selling with FBA</u></a>	29
<a href="#"><u>Chapter 8: Becoming an Affiliate</u></a>	30
<b>Section 3: The Amazon Associates Program</b>	
<a href="#"><u>Chapter 9: Setting Up an Amazon Affiliate Website</u></a>	34
<a href="#"><u>Chapter 10: Setting up your Amazon Associates account</u></a>	35
<a href="#"><u>Chapter 11: Finding the best affiliate offers to promote</u></a>	41
<a href="#"><u>Chapter 12: Writing Content for your Amazon Affiliate Website</u></a>	42
<b>Section 4: Advanced Amazon Affiliate Tricks</b>	
<a href="#"><u>Chapter 13: The hottest traffic methods for Amazon Affiliate Sites</u></a>	44
<a href="#"><u>Chapter 14: Using Amazon Native Shopping Ads</u></a>	45
<a href="#"><u>Chapter 15: Advanced FBA Strategies</u></a>	48
<a href="#"><u>Chapter 16: Embedding an Amazon aStore into a Facebook Page</u></a>	49
<b>Section 5: Additional Tips to consider</b>	
<a href="#"><u>Chapter 17: Do's to apply</u></a>	51
<a href="#"><u>Chapter 18: Don'ts to avoid</u></a>	52
<a href="#"><u>Chapter 19: Premium tools and Services to consider</u></a>	53
<a href="#"><u>Chapter 20: Shocking Case Studies</u></a>	55
<a href="#"><u>Conclusion</u></a>	56
<a href="#"><u>Top Resources</u></a>	57
<a href="#"><u>Special Offer</u></a>	58

# Introduction:



Welcome to the latest and very easy to apply “Amazon Marketing” Training, designed to take you by the hand and walk you through the process of making some good money with Amazon.

I’m very excited to have you here, and I know this will be very helpful for you.

This exclusive training will show you step-by-step, topic by topic, and tool by tool, what you need to know to dominate Amazon, in the easiest way possible, using the most effective tools and in the shortest time ever.

This training is comprised of 20 premium chapters organized into 5 sections. This is exactly what you are going to learn:

## **Section 1: Amazon Basics**

In Chapters 1 through 3, we’ll talk about: What’s Amazon all about?, Why you should care about Amazon and How you can make money with Amazon

## **Section 2: The Hottest Ways to Make Money with Amazon**

In Chapters 4 through 8, we’ll talk about: Selling your products, Selling your services, Self-Publishing, Selling with FBA and Becoming an Affiliate



### **Section 3: The Amazon Associates Program**

In Chapters 9 through 12, we'll talk about: Setting up an Amazon Affiliate Website, Setting up your Amazon Associates account, Finding the best affiliate offers to promote and Writing Content for your Amazon Affiliate Website

### **Section 4: Advanced Amazon Affiliate Tricks**

In Chapters 13 through 16, we'll talk about: The hottest traffic methods for Amazon Affiliate Sites, Using Amazon Native Shopping Ads, Advanced FBA Strategies and Embedding an Amazon aStore into a Facebook Page

### **Section 5: Additional Tips to consider**

In Chapters 17 through 20, we will talk about: Do's to apply, Don'ts to avoid, Premium tools and Services to consider and Shocking Case Studies.

Well, it's time for you to start making some good money from Amazon. I know you'll love this training.

**Andrew Larder, [MarketingSharks.com](http://MarketingSharks.com)**



## Who We Are?

We definitely are the solution for all your product creation limitations and headaches for your Internet Marketing Success. HQplrStore.com is an amazing monthly membership site whose principal mission and vision is to give you every single thing you need in order to build a good and really profitable business online. More importantly, we help you set up a profitable business on complete autopilot in the shortest possible time.

There are 3 extremely important things you really need to have in order to make great money over the web:

1. The first thing you will need is a product with high quality and valuable information.
2. The second thing you need is an attractive, well written and good converting sales page.
3. Finally, you will surely need a quality sales funnel that will surely skyrocket your business: Squeeze page to build list, a quality report like this one (You got from us), follow up emails and a thank you page to deliver the product to the buyers

We run a 100% NEW, Unique and only High Quality PLR-Trainings Factory based on the hottest and most lucrative markets online; and this is how we are so able to reach our strongest desire: give you every single thing you need to make your own highly lucrative and successful Internet marketing history.

Thousands of dollars and countless hours is what it takes to run this type of factory, and that's because we are the only creators of everything which is included inside every package.

That's who we are and we are so happy for you to enjoy our quality and we are so ready as well to give you a warm welcome to our membership.

## **Want full PLR Right to a Complete “Amazon Marketing Business in a Box”: The Videos, Audios, PDF Guide, Report & a Lot More?**

HQplrStore.com is coming with Next HQ Publication: “Amazon Marketing Business in a Box” Monster PLR on Friday, **March 3<sup>rd</sup>** so stay tuned for our announcement to get everything with complete PLR for huge **80% Off for 4 days only.**

You can sell them as your own & keep 100% profit with you. After 4days, the price will go to it's normal price.

**Stay Tuned!! It's coming on March 3<sup>rd</sup>**



The background is a solid orange color with a subtle, abstract design. A faint world map is visible, composed of numerous small, light-colored icons representing various digital and technological concepts such as clouds, Wi-Fi signals, people, and devices. The map is centered behind the text.

# Section 1

## Amazon Basics

# Chapter 1: What's Amazon all about?

If you have used Amazon, you already have a good idea of what the company is all about. It's all about making things easier. With humble origins rooted in the online bookstore niche, it has grown to be the world's biggest and most successful online retailer.



Amazon functions on the principle of delivering to anyone, anywhere in the world; and deliver it does! It just doesn't deliver goods. It also delivers great service and opportunities to everyone, with up to 280,000 estimated new job openings for the coming year, support for non-profit organizations around the world and enterprising options to people from all walks for life.

What are some of the key elements that make Amazon such an important organization? It has the potential to impact your life in ways you might not be aware of. Amazon proudly highlights the following:

## **Transformations**

Amazon refers to transformation as the act of empowering others to help them transform their lives. It has achieved this by letting people unleash their creativity and fuel their passion through the Amazon platform.

Authors, developers, small businesses and non-profits have used the Amazon platform and marketplace to achieve success and transform their lives, as well as the lives of those around them.

## **Opportunities**

While transformation is the goal, the opportunity will drive you to follow your passion and fulfill your dreams. Amazon offers people an opportunity that was not possible in the past unless you were favored by a privileged background.

Whatever creation you have in mind is now possible without limitations thanks to Amazon. The Amazon platform is the right place for you whether you have adventurous aspirations such as publishing a book or getting a movie or series made, or if you have more industrious aspirations such as selling products, making money online or starting a career.

## **Economic Impact**

The fact that Amazon is giving people the opportunity to easily do what they love and transform their lives has had a positive economic impact on the people living the dream, and on their communities and the world at large. Besides, Amazon directly employs 300,000 people, fostering a culture of economic growth through job openings and entrepreneurship.

## **In the community**

Amazon gives back to the world that helped it grow by contributing to the communities where its employees and customers live. These contributions come in a wide variety of ways including computer skills education for kids, financial help for non-profits in need, legal assistance for communities, healthy food stops, environmental action and disaster relief efforts.

## **Innovation**

Amazon prides itself on being a true technological pioneer. It wants to improve commerce, customer service, consumer goods and alternative energy sources. Some innovations introduced by Amazon in the aforementioned fields include the Amazon marketplace itself, drone delivery, one click ordering at home and its wind and solar farms.

## **Working at Amazon**

Amazon is a place where builders, inventors and innovators can perform their best and delight customers with compelling products and services through operational excellence and focused execution. It is a working environment that fosters diversity, curiosity and community building!

## **Sustainability**

Amazon is not only about the profits, and it wants you to know that by putting its inventive culture to work on sustainability and by protecting the environment. Starting with environmentally friendly packaging, amazon is putting off great efforts to achieve 100% renewable energy usage for its global infrastructure footprint.

Stay tuned to discover what all this means for you and how you can change your life, the Amazon way!

## Chapter 2: Why you should care about Amazon

Amazon.com is as gigantic as gigantic can be. It started with a man in his garage with a strong desire to change the way we buy our stuff. Now, Amazon is the undisputed leader of the online retail market, with many overseas enterprises copying their business model, making life easier for everyone in many ways.



The first thing that people think about when they picture Amazon is shopping. You're more than likely to make a purchase on Amazon.com, seeing as how people can even buy foods and fresh produce there. It is like a giant, global supermarket that has it all!

Over 95 million people visit and buy stuff on Amazon on a monthly basis, which means that there is a lot of money exchanging hands in the Amazon marketplace. Have you ever wondered how much money Amazon merchants make per month? More importantly, should you care about how much money they make?

Absolutely, yes! Not only can you become an Amazon merchant, but you can also live the high life by doing so. It is a possibility, and we are going to teach you

how. Right now, we want you to open your eyes and see why you should care about Amazon and why you should start making money with it.

## **Awesome Benefits**

Amazon is a godsend for online vendors. Anyone with a passing interest in making money online should try Amazon, because basically any type of method for making money online can be exploited in the platform! Let's take a look at some of its most hyped benefits.

### **It is the largest online marketplace**

Amazon is an international marketplace where anyone with an internet connection can make a purchase. Hundreds of millions of customers navigate Amazon in search of all kinds of products and services, so there's no limit when it comes to whom you want to sell to!

You can sell all types of goods including electronics, beauty products, sporting goods, music, apps, games, books, foods, collectibles, and so on. Whatever it is, there is someone looking for it in the Amazon marketplace!

### **It can take care of your inventory**

**"Fulfillment by Amazon"**, most commonly known as FBA, is an inventory management service offered by Amazon to sellers. FBA is all about sending your inventory to Amazon's warehouses and having them taking care of it. They will not only store it, they will also package and ship it to your customers. They will even take care of customer service for you!



### **No listing Fees**

Go to any online marketplace and check their policies to see how long you have to read to find their listing fees. Amazon frees you up from this limitation by allowing you to list your products without paying a cent. You only pay when you sell your stuff!

### **It is a digital-friendly environment**

When you sell on Amazon, you have to pay attention to everything you can do in the marketplace, because it is a pioneer when it comes to technology. For starters, Amazon has an entire platform dedicated to helping self-publishers get their work out there. Writers, musicians and developers have had nothing short of success once they employ Amazon to launch their creations.

It is not that Amazon allows you to simply upload a digital edition of your work of art to their marketplace, but it empowers you with tools to self-publish without the limitations and financial costs inherent to the publishing industry!

### **It is innovative**

The future is bright for Amazon and its merchants. The company is boldly introducing technology such as 1-click buying, dash buttons, web services and sci-fi worthy stuff such as delivery by drones! Innovation like this can only bring in more customers, so that means more sales for you!

### **It is helping people and communities**

Every time you sell something on Amazon, you are inadvertently contributing to the improvement of communities and many people's lives. Amazon gives back to the world by dedicating a good portion of its revenue to non-profit

organizations, educational programs, environmental action, charities and disaster relief efforts, to name a few!

### **It can change your life for the better**

Making money on Amazon is not a mere get-rich-quick online type of endeavor. It is a serious undertaking that will drastically improve your life if you put in the effort! Think of Amazon as the best business partner you can get.

### **Shocking Facts**

- ✓ Amazon.com started out as an online bookstore ([source](#))
- ✓ Amazon, the name of the company, was primarily chosen to represent the vision of scale held by its founder, as the Amazon River is the largest river in the world. It was also because back in the nineties websites were listed alphabetically ([source](#))
- ✓ Amazon.com is one of the most valuable brands in the world, currently worth \$250 billion ([source](#))
- ✓ Amazon's net revenue hit \$107 billion in sales in 2015 ([source](#))
- ✓ Amazon.com currently commands 10% of the e-commerce market in North America. If that does not sound like much, consider that another 10% is held by the rest of the big players such as Wal-Mart and Office Depot, with the remaining 80% alternating between the rest of the e-commerce retailers ([source](#))
- ✓ Amazon.com is home to 310 million active user accounts worldwide ([source](#))

- ✓ As of 2014, 37% of sales in the Amazon marketplace came from overseas markets
- ✓ Amazon made \$3 billion in one day during the 2015 Cyber Monday sale ([source](#))
- ✓ To give you an idea of how large the distribution chain is that the company manages, it has been estimated that the combined size of all of Amazon's warehouses can hold as much water as 10,000 Olympic pools and some more ([source](#))
- ✓ The Amazon.com logo is designed to symbolize an smile that goes from A to Z, showcasing the willingness of the company to deliver to anyone anywhere in the world ([source](#))

# Chapter 3: How you can make money with Amazon

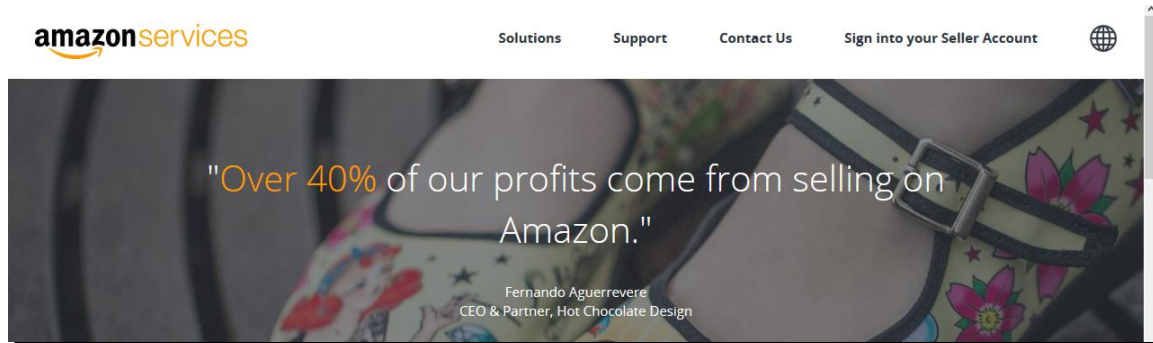


Making money off the internet has been everybody's aspiration ever since the internet was invented, and with good reason. Making money online has been a successful income stream for those who have mastered it, and you can bet that making money with Amazon is not an exception.

In fact, making money with Amazon is one of the safest and best ways to make money online, because it offers a complete infrastructure where it only matters what you have to offer and how much people end up liking it. Amazon will take care of the rest. Whether you offer a professional service or an innovative product, Amazon has a way to monetize it!

Here are some of the many ways in which you can make money with Amazon.

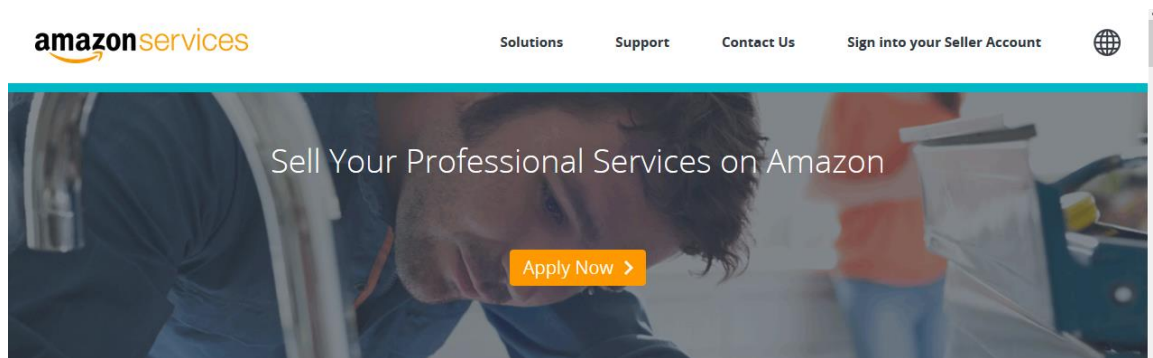
### [Sell on Amazon](#)



With over 95 million unique monthly visitors, it is safe to assume that you have used Amazon before, mostly to buy something. What if we tell you that you can become the one that sells something to those 95 million people? That's right! Amazon is a gold mine and you might have not realized it until now!

That is precisely why you are watching this, and we have good news for you. If you have a product, there are millions of people willing to buy it on Amazon! No matter if you want to sell some of your old collectibles or if you want to try selling your art, whatever it is you can sell it on Amazon.

### [Sell Your Services on Amazon](#)

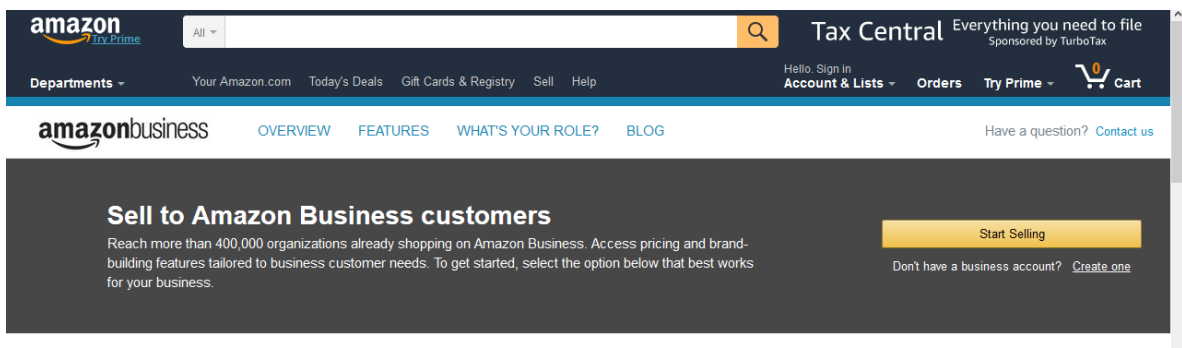




We are aware that the vast majority of people know that Amazon is the place to go when you want to buy goods online, but did you know that it will also allow you to sell your services? Yes! Finally, a fail-safe alternative to posting your services on those online classified ads that only bring headaches!

Selling services on Amazon allows professionals to offer their services in an organized manner in their area of residence, making it easier to arrange schedules and payments while also making it easier to reach a wider audience, helping skilled pros to go from salesman to businessman!

### [Sell on Amazon Business](#)

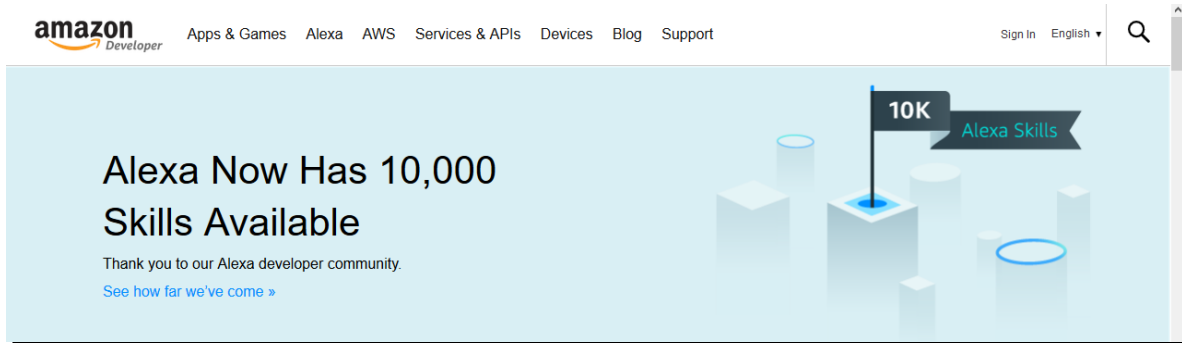


Amazon is a platform that is tailored for both individual and corporate merchants. It offers a seller a central location for their business to operate. Once you grow as a seller and start your own business, you will find out that you will require more resources and a more refined system to operate, and that's exactly when **"Amazon business"** enters the picture.

**"Amazon business"** provides merchants with automation systems, workflow systems, payment approval systems and other features that help businesses greatly simplify and streamline the purchasing process for companies in a given business supply chain. What once took companies a trip to a factory can now be done from a smartphone, and get it ready in an afternoon!



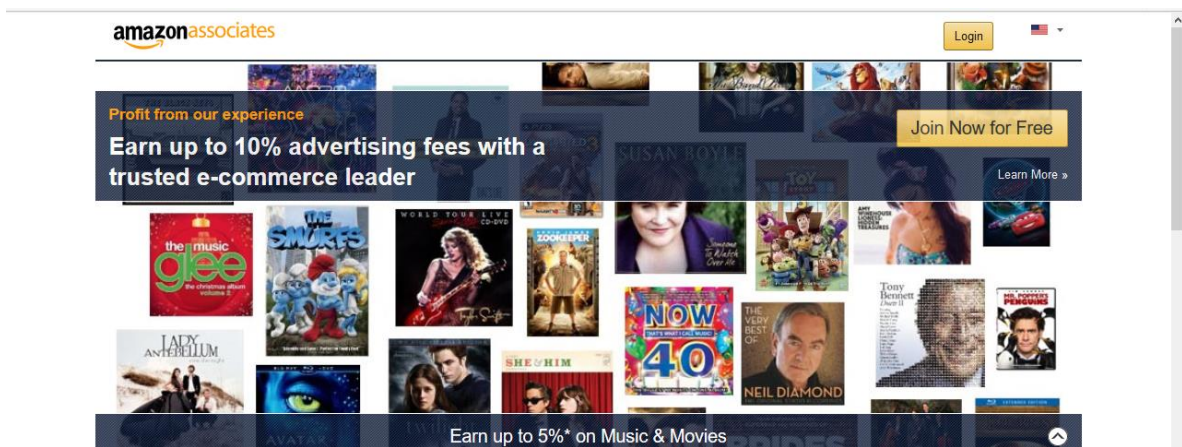
### [Sell Your Apps on Amazon](#)



These days, it is easier than ever to create apps and games. What used to take several software engineers and years of production now only takes months (often weeks), and can be done without coding skills. It only takes a great idea and creative, driven people to create and sell amazing apps and games.

What is often omitted is that once an app or game is released, you have to figure out where and how to sell it. Amazon has an awesome solution for that in the form of the “**Amazon appstore**”. The “**Amazon appstore**” allows developers to reach app-hungry customers in 236 countries around the world and unrestricted access to tools to further improve, market and monetize their creations!

### [Become an Affiliate](#)



Are you good at recommending stuff to people? Do you like to review video games and movies on the internet? Maybe you are a computer buff and love to write extensively about what you like and don't like about new technology. Maybe, you like talking about geeky stuff like comics, memorabilia and other cool stuff.

It might surprise you to learn that you can become an “**Amazon associate**”, create a niche website to talk about product recommendations and get paid for every customer that purchases on Amazon through your site. Everybody loves Amazon, so you're more than guaranteed a steady affiliate income!

### [Advertise Your Products](#)



Amazon, being the unquestionable leader of the online retail world, knows a thing or two about advertising. Hence, it offers a platform to advertise your products. Advertising products on Amazon is mainly targeted at merchants who want to boost sales of the products they have listed in the Amazon marketplace, but there are other advertising objectives available, as well.

Amazon is one the most revered platforms by eBook self-publishers around the world, because Amazon offers them advertising tools to help them reach new audiences in specific genres and promote backlist titles alongside new releases.

If you sell something that does not fit the Amazon marketplace, or if you simply wish to use your own sales channel, you can still advertise your products or services to the millions of ready-to-buy Amazon customers on a global scale. You can also market your apps with a few clicks of your mouse!

### [Self-Publish with Amazon](#)

The screenshot shows the Amazon Self-Publishing landing page. At the top, it says 'Take Control with Self Publishing'. Below this, there are three navigation links: '» Publish to Kindle', '» Publish to Print', and '» Publish to Audio'. The main content area is titled 'Publish to Kindle' and features a man reading a tablet. The text describes the benefits of publishing on Kindle, including reaching millions of readers, earning royalties of up to 70%, publishing quickly, distributing globally, and publishing to the Kindle ecosystem. A 'Get started' button is visible at the bottom of the main content area.

If you want to self-publish a book, or if you want to create something that you think major publishing houses are likely to pass on, Amazon is the place for you. Amazon has three different platforms for all self-publishing flavors:

- CreateSpace for print books
- Kindle Direct Publishing for digital books
- ACX for audiobooks

Each platform will allow you to retain a degree of control over your work not possible any other way, with a global audience ready to get its hands on your masterpieces!

### [Become an Amazon Vendor](#)

A promotional banner for Amazon Vendor Express. On the left, a smiling woman in a warehouse setting. On the right, text and a sign-up button.

amazon<sup>TM</sup> vendor express

Already using Vendor Express? [Sign in](#)

**You make it. We buy it.  
Your business grows**

[Sign up](#)

**Get up to 5 A+ EMC pages for free!**

For a limited time, add new products to Amazon through Vendor Express and receive free A+ enhanced marketing content for qualifying products. [Learn more](#)

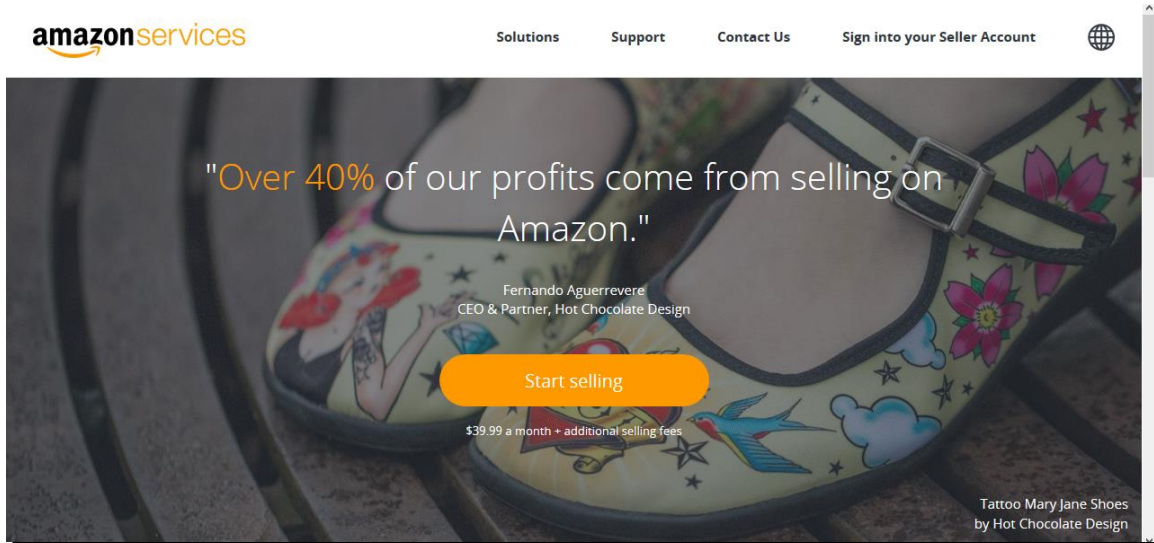
**Sell your products directly to Amazon and reach millions of new customers.**

Amazon gives the opportunity to those with a supply chain to become an Amazon vendor. Not by simply listing on Amazon, but by selling their products to Amazon itself! That's right, if you plan to sell goods such as electronics or beauty products, you can sell them directly to Amazon. You just have to supply and get paid. They will take care of everything else!

# Section 2

## The Hottest Ways to Make Money with Amazon

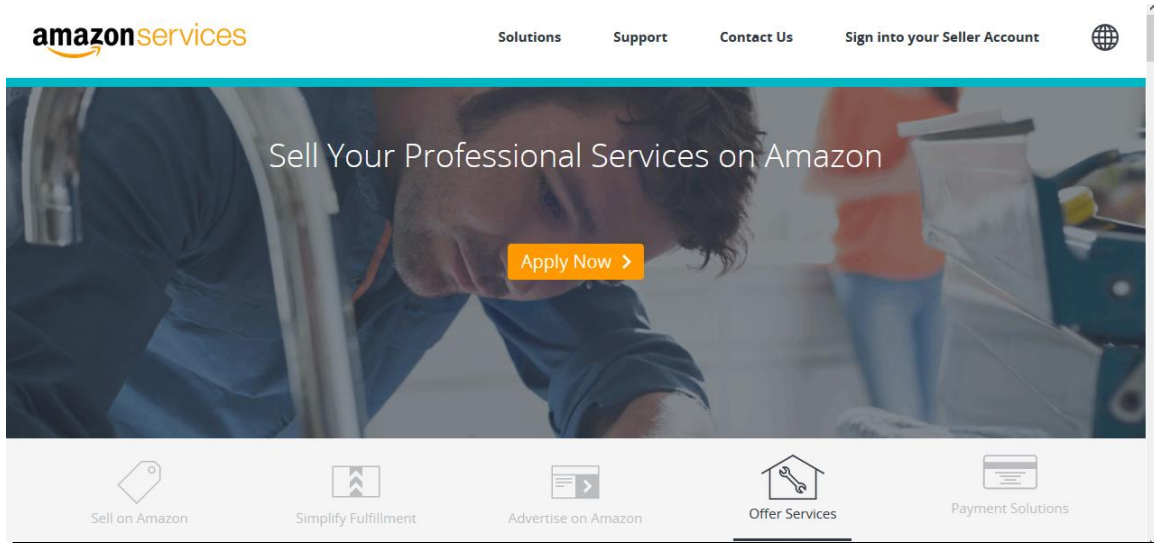
# Chapter 4: Selling your products



Access the Full training clicking here: [Amazon Marketing PLR](#)



# Chapter 5: Selling your services



Access the Full training clicking here [Amazon Marketing PLR](#)

# Chapter 6: Self Publishing

» Publish to Kindle

» Publish to Print

» Publish to Audio

## Take Control with Self Publishing

With Amazon's self publishing services you can reach millions of readers worldwide and keep control of your work. It's fast and easy to independently publish your print book with [CreateSpace](#), your digital book with [Kindle Direct Publishing](#) and create an audiobook with [ACX](#).

### Publish to Kindle

Publish your book for free and reach millions of readers.

**Earn royalties of up to 70%.** Available for sales to customers in the U.S., U.K, Germany, and many more countries.

**Publish quickly.** Easily publish in just minutes and have your book appear on Amazon sites within two days.

**Distribute globally.** Publish once and sell worldwide on Amazon sites. Easily publish your book in multiple languages.

**Publish to the Kindle ecosystem.** Make your book available for all Kindle devices and free Kindle reading apps.

[Get started](#)

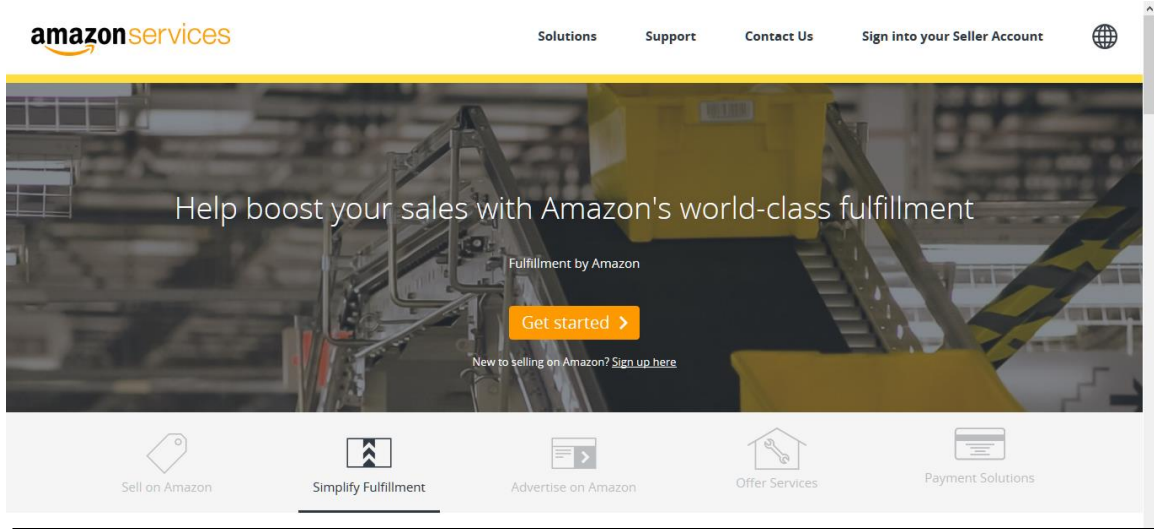


### Publish to Print



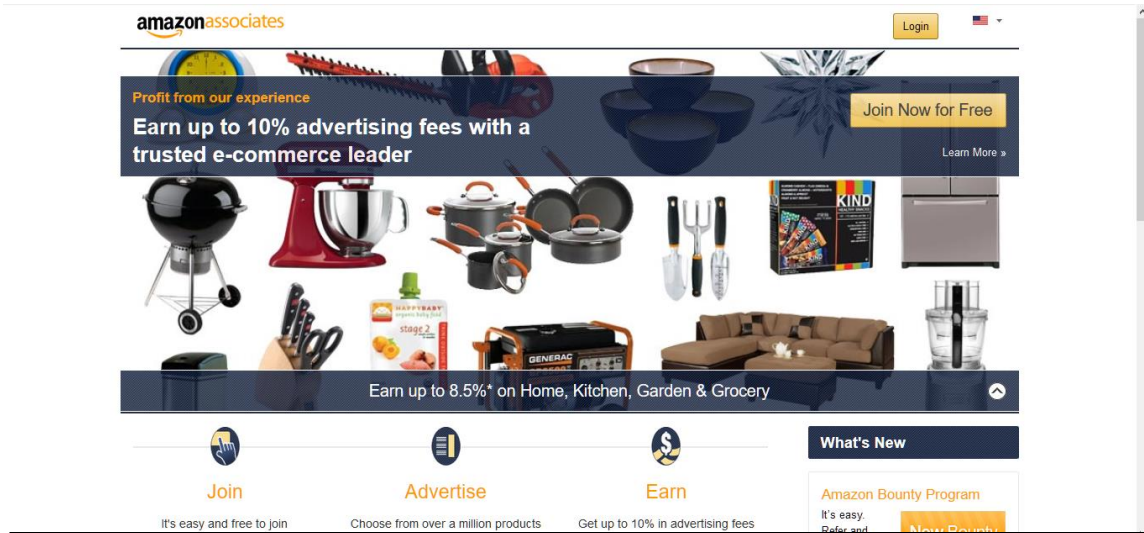
Access the Full training clicking here [Amazon Marketing PLR](#)

# Chapter 7: Selling with FBA



Access the Full training clicking here [Amazon Marketing PLR](#)

# Chapter 8: Becoming an Affiliate



Access the Full training clicking here [Amazon Marketing PLR](#)



# Section 3

The Amazon Associates Program

# Chapter 9: Setting Up an Amazon Affiliate Website



Becoming an Amazon affiliate is one of the best strategies to work on when you want to make money online. As an Amazon affiliate, you'll earn money by simply advertising their products. There are several ways to do it, such as promoting through blogs and social media profiles. All of them can be successful when done right.

What we have found is that the most successful way to earn money as an Amazon affiliate is by creating an Amazon affiliate website. An Amazon affiliate website is a website that is designed to market products on the Amazon marketplace to earn money from referral commissions.

The only catch is that you have to showcase said products in an organic way. Some of the most common practices include product reviews, comparisons and



top rated product lists. That way, you can easily get people interested in the products on your site, place an Amazon associate link to redirect them to make a purchase, and then cash in!

## **The benefits of an Amazon affiliate website**

- ✓ Amazon affiliate websites are one of the easiest ways to start making money online. They are easy to set up and are pretty cost effective
- ✓ They offer you a streamlined affiliate earnings method. Unlike traditional affiliate marketing schemes, where you have to heavily promote low paying offers, often with your own money, Amazon affiliate websites are organically found by people searching the products that you market, which means that they are ready to buy
- ✓ The Amazon tracking cookie will register any purchase made by a customer coming to the marketplace from your site and pay you a fee for the full amount spent by the buyer, and not only for the product they were referred to
- ✓ The fact that Amazon is a trusted place to shop online makes Amazon affiliate websites already valuable and easy to monetize. If you pick a good niche and fill your site with compelling content, you can easily take home earnings as high as \$3,000 a month, sometimes more!

## **Setting up an Amazon affiliate website**

Creating an Amazon affiliate website is now easier than it has ever been. Let's take a look at everything that you will need in order to set up your first Amazon affiliate website, one step at a time:

## Picking a niche

You may have been hearing this word being thrown around a lot now that you are getting into online marketing, but what does it mean? A niche is that specific segment of the market that you decide to target. For example, if you decide that you want to set up a site for baby clothing, that is your niche.

Picking the right niche can make a huge difference in how much you earn and how much traffic you get to your affiliate site. Some niches are considered big and some are considered small. For example, the video game niche is huge, but the octopus-shaped niche is small. The bigger the niche, the more profitable it is deemed to be.

Keep in mind that the average price of products in your niche of choice and the average number of sales can have a greater impact on your earnings than how big or small the niche is. If your niche of choice has an amazing market share, but each sale averages only \$3, you'll need to make a titanic amount of sales to turn a decent profit.

On the other hand, if your niche of choice is small, yet each sale is \$4,000, you'll be making big earnings with a few sales a month.

Also, consider picking up a niche that you'll enjoy promoting. That will make your affiliate site much more authoritative, which in turn will make it more appealing to your visitors.

## A domain name for your site

Now that you have picked up a niche, you have to pick up a domain name related to it. The domain name is simply the name address of your website, and you can pick up one from a number of vendors online.

We recommend you pick your name through [hostgator.com](https://hostgator.com). Simply head to [hostgator.com](https://hostgator.com) and click on **“domains”**. In the **“choose your new web address”** bar, enter the domain name that you would like to use and click on **“search”** to check if it is available. Once you check availability, proceed to check out.

### **Website builder and hosting**

Now that you have your niche and your domain name, you now need to create an actual site. The easiest way to create a website is to use a content management system, and the hottest one right now is WordPress.

Also, you will need a hosting service to house your website. You can find great hosting for a low price on [hostgator.com](https://hostgator.com), as well, and pick a hosting service that comes with easy, one click WordPress installation.

You will not have to create separate accounts for everything. Just head to [hostgator.com](https://hostgator.com) and click on **“WordPress hosting”**. You have three packages available to get started, and we recommend that you to get started with the **“standard plan”**.

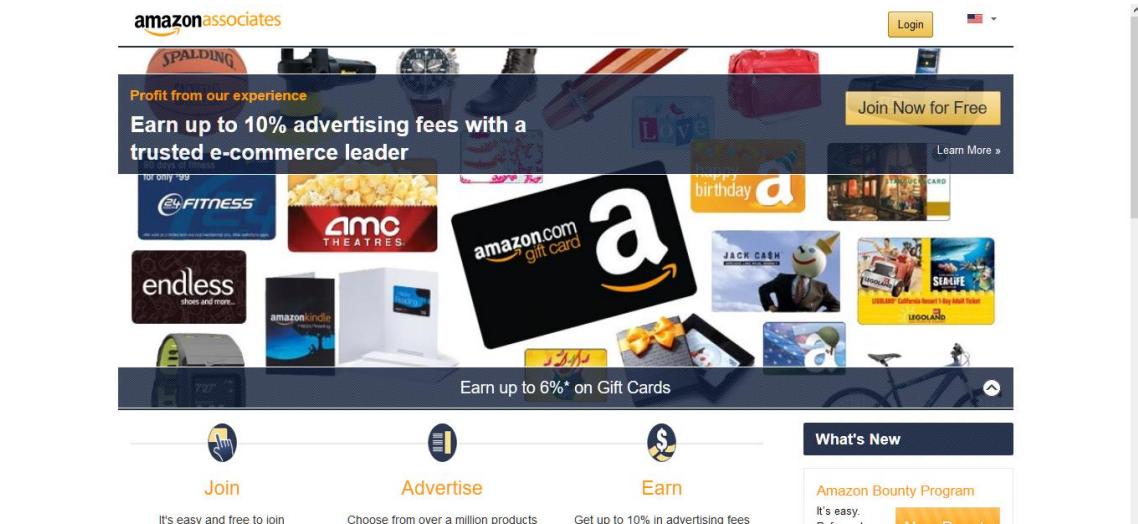
This plan allows you to install two WordPress sites on the same server, which is great if you decide to experiment with two different, but highly profitable niches along the way. You will be able to get up to 200,000 visitors a month and you get 150 GB of storage space.

### **Final recommendations**

- ✓ Use an affiliate friendly theme for your WordPress site such as [“Zeno”](#), [“rehub”](#) and [“price compare”](#)
- ✓ Make sure that your site is neatly organized, that your links are in order and that you use high quality, appealing images

- ✓ Make sure that your affiliate links are easily checkable. Lots of affiliates lose a great deal of earnings because they don't get customers to click through their affiliate links. Don't be shy!

# Chapter 10: Setting up your Amazon Associates account



Setting up your Amazon associates account to become an Amazon affiliate is quite straightforward and easy. You might be scratching your head right now, asking yourself: **“why would you make me create my website first if this is easier?”**. Well, that is because you need to have your website ready before becoming an Amazon associate.

## Getting started

Before starting the sign-up process, make sure that you have the following ready:

- ✓ Your website data. That is, you need to have your domain name, a description of your site and information about other affiliate programs featured on your site

- ✓ And an Amazon.com account. If you want to have a separate account for your affiliate activities, make sure that you create a new one

## Sign up and Set up

Go to the Amazon homepage, scroll all the way down to reach the “**make money with us**” section. Click on “**become an affiliate**”. On the following page, click on “**join for free**”. For the purposes of this chapter, we will assume that you already have an Amazon.com account, so we will sign up with an existing Amazon user account during this walkthrough.

Sign up using an email address and click on “**sign up using our secure server**”. The first set up step is to enter your “**account information**”. Here you'll simply be asked to enter the payee information. In other words, enter the personal information of the person receiving payments for commissions earned through your affiliate website.

The default info will appear as the personal info in your account. Namely, your full name, your address and your phone number, but you can change it by clicking on “**select different address**”. In the “**who is the main contact for this account?**,” you can decide whether you want the above payee to be the contact or to appoint a different one using the “**someone else**” box.

Once you set this up, click on “**next**”. Now, you are in the “**your websites and mobile apps**” section. Here you have to enter at least one website or one mobile app to display your affiliate links, and you can add up to 50. What you do here is write the domain name of your site in the “**enter your website**” field and click on “**add**”. Now that you are done, just click “**next**”.

Note that before you can continue, you will need to declare if any of your websites or apps are primarily directed to children under the age of 13, because



those websites are not eligible to display Amazon associates links, banners or ads. Check **“no”** and click on **“confirm”** to continue.

Now you'll be sent to the **“profile”** section, where you'll be prompted to create a profile for your affiliate website. First, enter an **“associates store ID”**. Enter something simple that you can remember. Enter a brief description of your affiliate website in the **“what are your websites or mobile apps about?”** field.

In the **“which of the following topics best describes your websites or mobile apps?”** display boxes, select a primary and a secondary category fitting the content promoting your affiliate offers. In the **“what type of Amazon items do you intend to list on your websites or mobile apps”** part, check all the possible products that you think that you can potentially list on your affiliate site.

In the **“what type are your websites or mobile apps?”** display boxes, select a primary and a secondary category for your affiliate website. Now you'll get to the **“traffic and monetization”** box. In the **“how do you drive traffic to your websites?”** section, check all the options that describe your traffic funneling methods.

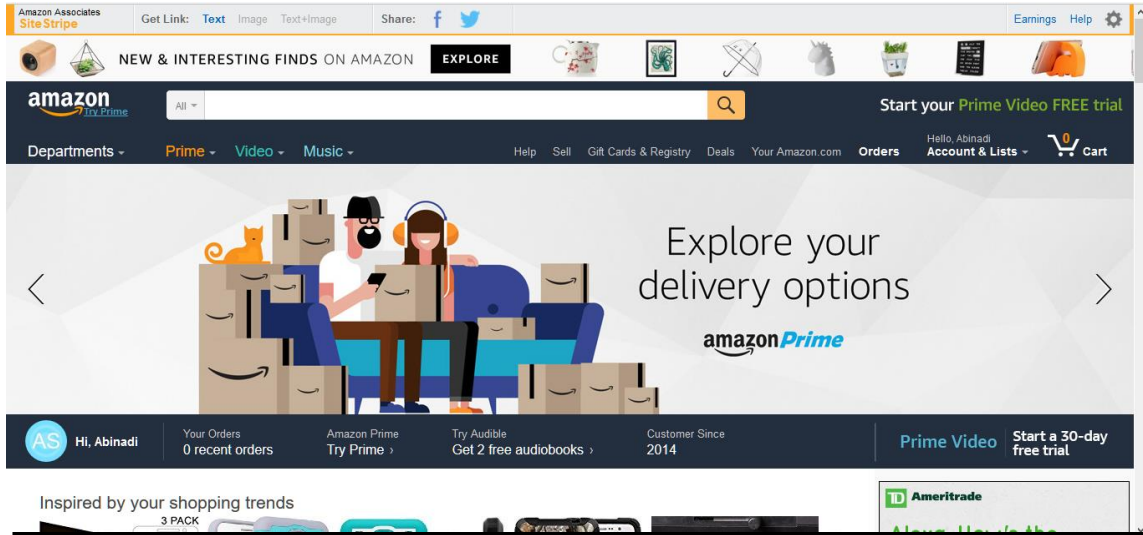
Now in the **“How do you utilize your websites and apps to generate income?”** display boxes, select what other types of monetization strategies you integrate into your affiliate website. In case that you do not monetize your affiliate website in any other way, simply select **“Amazon associates is the only way I monetize my site”**.

Fill in the **“How do you usually build links?”**, the **“How many total unique visitors do your websites and apps get per month?”**, the **“What is your primary reason for joining the Amazon Associates Program?”** and the **“How did you hear about us?”** sections according to your own criteria.

Lastly, enter the security code provided and click on “**next**” to move to the next section. You’ll get a confirmation informing you that your identity verification has been completed. Check the box under “**contract terms**” to accept the operating agreement, then click on “**finish**”.

Congratulations! You are now ready to start using associates central!

# Chapter 11: Finding the best affiliate offers to promote



Access the Full training clicking here [Amazon Marketing PLR](#)

# Chapter 12: Writing Content for your Amazon Affiliate Website



Access the Full training clicking here [Amazon Marketing PLR](#)



# Section 4

## Advanced Amazon Affiliate Tricks



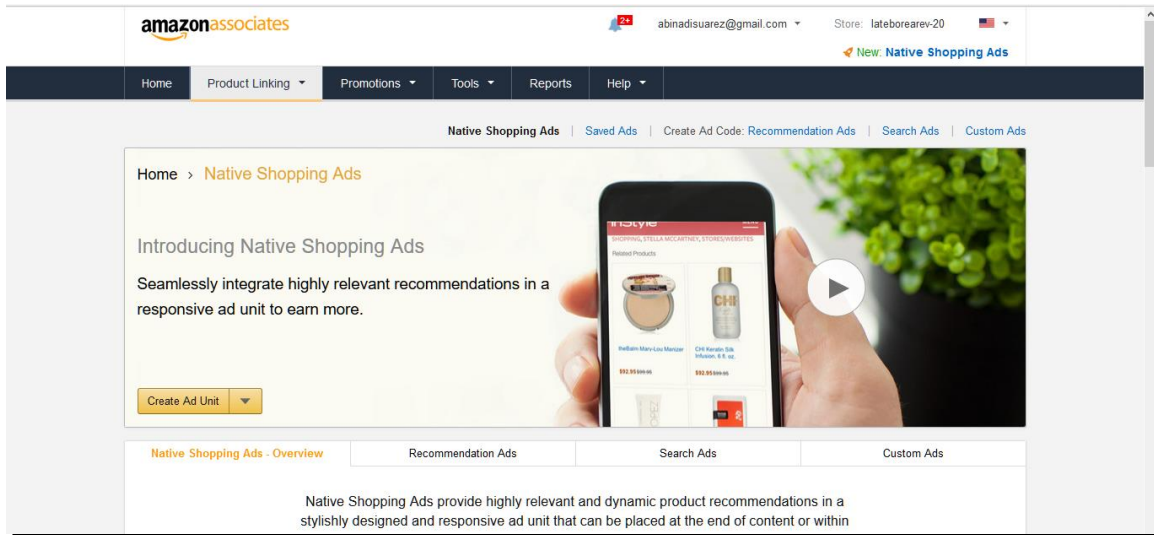
# Chapter 13: The hottest traffic methods for Amazon Affiliate Sites



Access the Full training clicking here [Amazon Marketing PLR](#)



# Chapter 14: Using Amazon Native Shopping Ads



One of the greatest selling points of the Amazon associates program for people with Amazon affiliate websites is that all the hard work involved in the creation of ad units to promote affiliate products is taken care of by Amazon itself.

Whereas other affiliate programs leave you to deal with how to create your own ad units, Amazon offers you banners, direct links to product pages in the form of images, enhanced images with text and simple text links.

The thing about these ad units is that they only work when you are using them to promote a product. For instance, you can only use an ad unit for a specific product on a page where you are reviewing said product.

The good news is that the Amazon associates program also offers you contextual ads called **“native shopping ads.”** They work much in the same way that Google AdSense ads work. You copy a **“native shopping ads”**, code it to

your website, and your visitors will see the product ads according to context. For example, if you have a photography website, your visitors will see ads for photography equipment.

Native shopping ads will allow you to show the most relevant products to your visitors according to context, and they offer you flexible placement options. They are also responsive, so your visitors can have a seamless experience with these ads on any device. Lastly, they are easy to implement. You just have to set the code once and forget about it!

There are three types of **“native shopping ads”**:

**Recommendation ads:** These types of native shopping ads will be displayed in product article pages to show product recommendations for your visitors. The recommendations shown by these ads will depend on the content of your pages and preferences of your visitors.

**Search ads:** These types of ads will show products to your visitors according to search results given to them by the Amazon marketplace.

**Custom ads:** Custom ads work in a similar fashion to product page links, because these are ads that will simply show product recommendations set by you. They are great for articles about products that are not necessarily reviews or comparisons leading to an affiliate link.

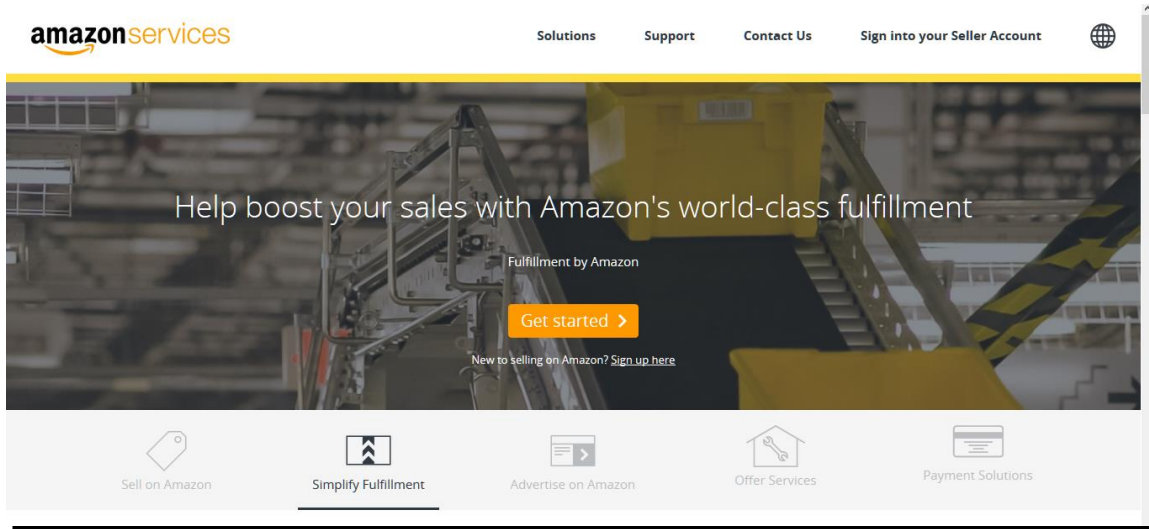
Sign in to your Amazon associates account. Once inside, look at the upper right corner and click on **“native shopping ads”**. Scroll down to locate the yellow **“create ad unit”** button and click on it. A display menu will be revealed with each native shopping ad type unit discussed before: **“Recommendation ads”**, **“search ads”** and **“custom ads”**.

Let's have a look at each, starting with “**recommendation ads**”. First, you'll be required to enter a name for your ad. Then, you'll have to choose between two ad formats: “**grid**” or “**list**”. Now you'll need to choose which categories should be emphasized by your ads and choose a fallback keyword in case no product matches are found.

Let's scroll up and click on “**search ads**”. Here, you'll only have to pick an ad format to specify a category and to enter a default search term. Let's scroll back up and click on “**custom ads**”. Again, simply select an ad format and category, then select a minimum of 4 products to show.

After you set up each ad, you can preview how each will look on desktop or mobile devices to your right. Once you are satisfied with your ads, simply copy the generated code and insert it into your Amazon affiliate website!

# Chapter 15: Advanced FBA Strategies



Access the Full training clicking here [Amazon Marketing PLR](#)

# Chapter 16: Embedding an Amazon aStore into a Facebook Page

The screenshot shows the Amazon Associates dashboard. At the top, there's a navigation bar with 'Home', 'Product Linking', 'Promotions', 'Tools', 'Reports', and 'Help'. Below this, a 'Tracking ID' dropdown is set to 'lateborearev-20'. The main section is titled 'Manage your aStores' and includes a lightbulb icon. A text block explains that up to 100 aStores can be created and that the 'Invalid Product Check' button is used to remove products no longer in the Amazon catalog. Below this is a table with two rows of aStores:

Edit	aStore URL	Tracking ID	Delete	Duplicate	Content Alerts
<a href="#">Edit</a>	<a href="http://astore.amazon.com/diabetes0c4c-20">http://astore.amazon.com/diabetes0c4c-20</a>	diabetes0c4c-20	<a href="#">Delete</a>	<a href="#">Duplicate</a>	<a href="#">Invalid product check</a>
<a href="#">Edit</a>	<a href="http://astore.amazon.com/lateborearev-20">http://astore.amazon.com/lateborearev-20</a>	lateborearev-20	<a href="#">Delete</a>	<a href="#">Duplicate</a>	<a href="#">Invalid product check</a>

Below the table is an 'Add an aStore' button. Further down, the 'aStore Templates' section explains that pre-configured templates can be used and provides a 'Learn more' link. A table below shows a 'K-8 School Template' with a description and a 'Use this template' button.

Template	Description	Use This Template
<a href="#">K-8 School Template</a>	A demonstration store for K-8 schools to use as a starting point for building an aStore.	<a href="#">Use this template</a>

Access the Full training clicking here [Amazon Marketing PLR](#)



# Section 5

Additional Tips to consider



# Chapter 17: Do's to apply

Getting everything right the first time that you do something is not an easy task. It's not healthy to always expect things to go your way, so it is always good to have some help in the beginning. Here are some Dos you have to apply if you want to get started on the right foot.



## **Niche down your audience as much as possible**

You need to narrow the niche of your products and the audience that you'll target to successfully make money with Amazon. This also apply for keywords that you want people to see on search engine results if you want your Amazon affiliate website to be easily found by willing customers.



## **Use the US Amazon site**

Making money with Amazon is possible to people from all around the world, and because of this non-US people such as from Canada, Mexico or Spain, focus their efforts on their regional Amazon marketplaces.

The problem with this approach is that unless you are promoting products that are heavily in demand in such regions, your profits can be lower than you expect. The best approach is to use the US marketplace, because it is reached by buyers from all around the world!

Access the Full training clicking here [Amazon Marketing PLR](#)

# Chapter 18: Don'ts to avoid

There are some easy pitfalls when it comes to being involved in affiliate marketing. Hopefully, we have collected some good advice to help you avoid some common Amazon affiliate mistakes.



## **Don't distract your customers**

Make sure that your product presentation website or your affiliate website passes the five-second test. That means if a visitor does not understand your website within the first five seconds after he or she sees it, you need to redesign it. Otherwise, you might be losing money!



## **Don't Mess too much with native shopping ads**

While native shopping ads can be a great way to monetize your affiliate website besides your affiliate links, do not rely too much on them. You can make navigation on your page annoying. Use only “**recommendation ads**” in places where you don't have affiliate links and call it a day!



## **Don't forget about offering value**

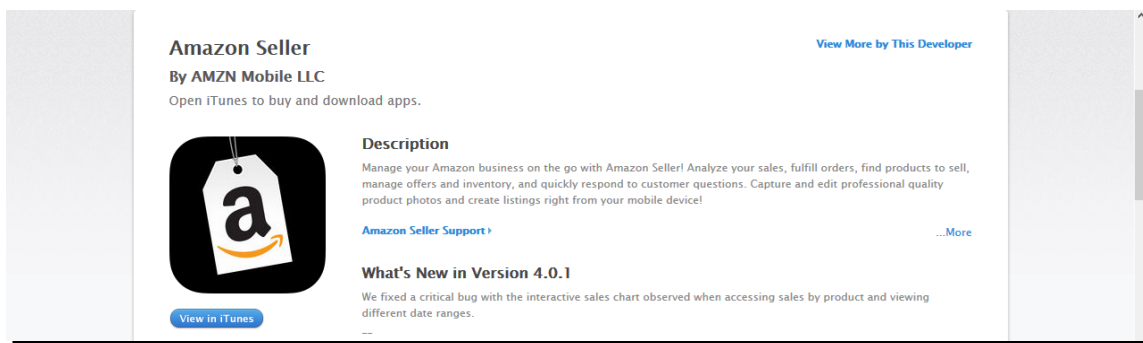
The most important thing that people will find on your product or your affiliate reviews is not the number of affiliate links or products that you offer. It is the value of helping them make a decision. Remember, people will land on your service, product page or affiliate blog ready to make a purchase. You just have to push them to make it!

Access the Full training clicking here [Amazon Marketing PLR](#)

# Chapter 19: Premium tools and Services to consider

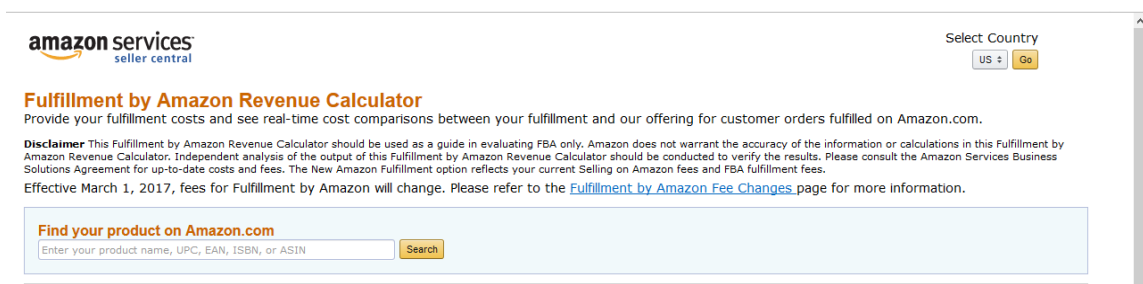
Here is a list with some of the best online tools to use with your Amazon affiliate website.

## [The Amazon Seller app](#)



The official Amazon app for mobile platforms is here to make your life easier by allowing you to manage your business on the go and from just about anywhere! With this app, you can easily fulfill orders, find new products to sell, manage offers and inventory, and keep in touch with your customers 24/7!

## [FBA revenue calculator](#)

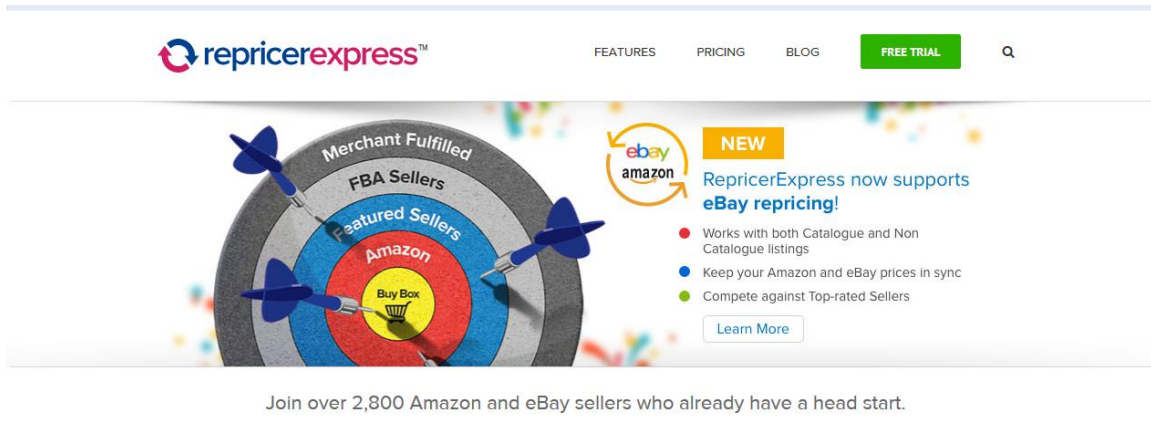


The FBA revenue calculator is great whenever you need to crunch your numbers. As you have seen so far, finding out how much revenue you can make on specific

products is not easy, because of the many factors to consider such as fulfillment and packing costs.

The FBA calculator is available to FBA sellers, so they can calculate their revenue, their costs, their seller proceeds and their net profits.

### [Repricerexpress](#)



Repricerexpress is a tool for Amazon sellers that want to keep a competitive edge by automating their listing prices. This tool scans the marketplace to compare prices on items similar to the ones listed by Amazon sellers.

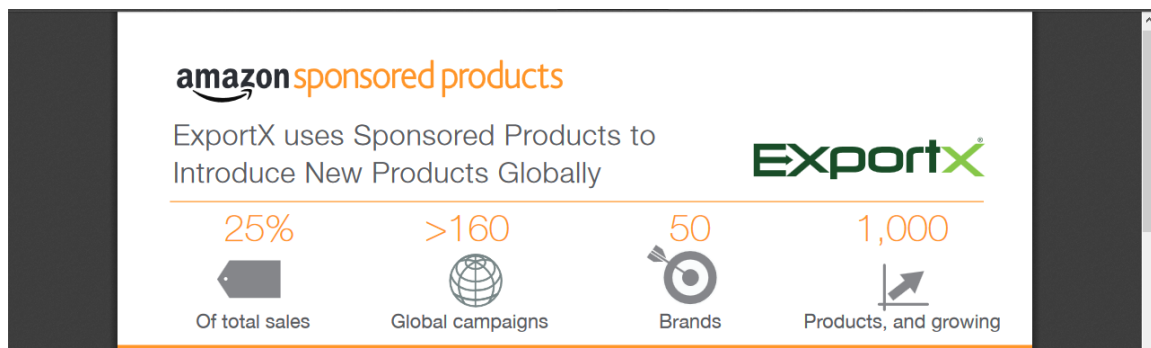
Repricerexpress then goes to price fluctuation history in the marketplace and automatically adjusts the price of listings to give its users the top spot on marketplace results!

Access the Full training clicking here [Amazon Marketing PLR](#)

# Chapter 20: Shocking Case Studies

These are some of the companies and individuals that have made it big with Amazon. These are the success stories that serve as examples, so you can see how hard work can have amazing results!

## [Exportx](#)



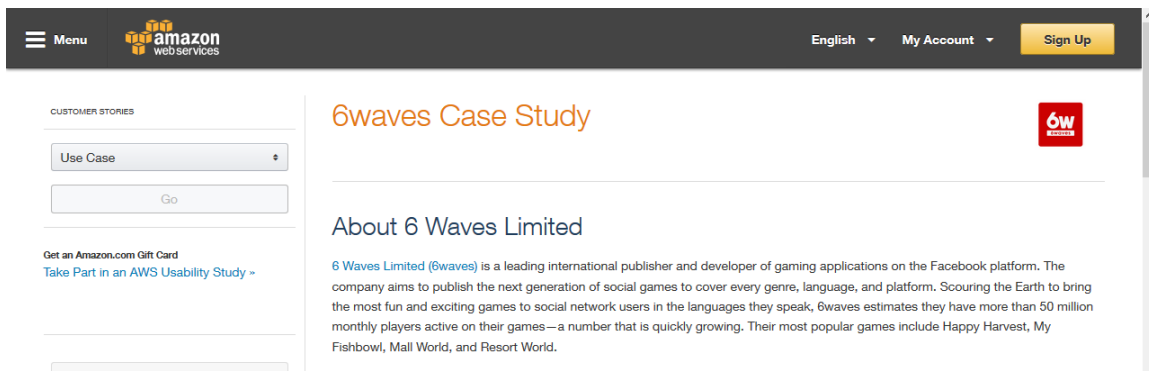
**Exportx** is a company that specializes in the introduction of novel products into untested markets to facilitate exports between customers in a more globalized market.

The objective of the company was to use innovation to provide certain types of merchandise to people in countries where such goods would not be available otherwise.

The Company used the “sponsored products” feature in the Amazon marketplace to position locally produced products in foreign marketplaces, such as in the UK, Canada and Germany.

**Results:** The company is currently running 90 successful sponsored product campaigns around the world, with 25% of sales from those sponsored offers made in international markets!

## [6waves](#)



**6waves** is an internationally recognized brand in the social gaming sphere. It is mainly a developer and publisher known in the Facebook platform.

**6waves** wanted to change the way they were managing their services. They were once limited to physical servers, which brought in a lot of constraints to the way they operated.

**6waves** migrated to Amazon Web Services to take advantage of the technology that the service has built its reputation upon, mainly “Elastic load balancing” and security groups to control access.

**Results:** The company says that things are totally different now. They can easily pull data from the Amazon servers by simply customizing their own server image. They don’t have to worry about migration and updating issues, and all of this means that their business has reached a scale not possible for them before!

Access the Full training clicking here [\(Insert Front End Offer URL\)](#)



# Conclusion:

We're thrilled that you have chosen to take advantage of our Training Guide, and we wish you amazing success.



And in order to take your marketing activities even farther, we invite you to get the most out of it by getting access to our Live Video Training [clicking here](#)

Thank you so much for the time you have dedicated to learn the basics of Amazon marketing.

Amazon marketing has come to stay in the market forever.

To Your Success,

**Andrew Larder, MarketingSharks.com**

# Top Resources



## Videos

- ✓ <https://www.youtube.com/watch?v=1viPmHdZC5c>
- ✓ <https://www.youtube.com/watch?v=kPywmLaDFH4>

## Tools & Services

- ✓ <https://aws.amazon.com/es/partners/marketing/>
- ✓ <https://developer.amazon.com/public/resources/marketing-tools>

## Training Courses

- ✓ <http://www.skipmcgrath.com/products/complete-amazon-marketing-system.shtml>
- ✓ <https://services.amazon.com/content/seller-resources-how-to-guides.htm>

## Blogs

- ✓ <https://aws.amazon.com/es/blogs/aws/>
- ✓ <https://developer.amazon.com/blogs>

## Forums

- ✓ <https://sellercentral.amazon.com/forums/index.jspa>
- ✓ <https://kdp.amazon.com/community/message.jspa?messageID=993286>

## Affiliate Programs

- ✓ <https://affiliate-program.amazon.com/>
- ✓ <https://www.shoutmeloud.com/how-to-make-money-with-amazon-affiliate-program.html>

## Webinars

- ✓ [https://www.youtube.com/watch?v=h2\\_i4SXVO7g](https://www.youtube.com/watch?v=h2_i4SXVO7g)
- ✓ <https://www.youtube.com/watch?v=GTYEJMKwOwg>

## Infographics

- ✓ <https://michaelhyatt.com/9-astonishing-facts-about-amazon-2.html>
- ✓ <http://blog.geni.us/2014/10/10/amazon-interesting-facts-stats-historical-timeline/>

## Case Studies

- ✓ <https://www.captivate.com/portfolio-items/amazon/>
- ✓ <http://itsvicky.com/case-study-amazon-associate-income-report-january-2017/>

## Facts

- ✓ <http://expandedramblings.com/index.php/amazon-statistics/>
- ✓ <https://www.statista.com/topics/846/amazon/>

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You can sell them as your own & keep 100% profit with you. After 4days, the price will go to its normal price.

**Stay Tuned!! It's coming on March 3<sup>rd</sup>**

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